Winter 2020

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CELEBRATING SUCCESSES SPARKED BY YOU!



Paul came to Literacy Pittsburgh's Beaver County office to brush up on skills needed for the entrance tests for Keystone Diesel. His teacher shared that Paul showed outstanding perseverance despite adversity, inspiring everyone he's met on his journey.

THE YEAR IN REVIEW

Exciting changes position Literacy Pittsburgh for increased community impact

A dynamic, forward-thinking organization committed to student success—that is the Literacy Pittsburgh you have created through your generosity. During the past year, we have expanded our reach, increased impact and developed plans to ensure our students are ready and relevant for high-demand positions.

Last summer, Literacy Pittsburgh received the largest Pennsylvania Department of Education grant for adult and family literacy services in Allegheny County and the only grant in Beaver County. This meant an expanded footprint into an additional county and a new partnership as the subcontract organization for Goodwill

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SPOTLIGHT ON SUCCESS: AMBER

Because of you, Amber is ready to fulfill her dream while creating a better life for her children.

Amber always dreamed of a career in construction. "I've always been interested in boots and hard hats. My dad is in construction. My uncle works for a lumber yard. My granddad was a steel worker," Amber explains. The career training program at A. Philip Randolph Institute (APRI) is the path she chose to get there.

At APRI, students receive state-of-the-

art training, tools and theory used in the building and construction industry. They must meet academic, behavior and attendance requirements, demonstrating to employers that they are work ready. Once students successfully complete the program, APRI connects them with job openings.

Literacy Pittsburgh partnered with APRI last year to provide



academic testing for program applicants. Math proved to be the biggest challenge for many, so we created a fast-track curriculum

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ICYMI: Carey Harris Joins Our Team

In November 2018, we welcomed Carey Harris as our new Chief Executive Officer. She brings a wealth of experience in nonprofit management and education. Carey is charting an exciting future for Literacy Pittsburgh while respecting the rich history and outstanding accomplishments that you have created.

YEAR IN REVIEW

Continued from page 1

of Southwestern Pennsylvania's adult literacy program.

Enrollment in our core programs of College and Career Readiness and English Language Learning grew by 51%.

Thanks to your support, this enrollment growth was coupled with increased student gains:

- The number of students attaining employment outcomes increased by 32%
- 89 students attained their high school equivalency diploma (a 305% increase over the

previous year)

- 30 students entered postsecondary education (a 30% increase), and
- 68% of students gained educational skills roughly equivalent to two years of K-12 schooling.

Our programs for children and families also had an exciting year. The Oasis Intergenerational Tutoring program, which provides reading help to students in grades K-4, expanded from two to five school districts. We moved our Family Literacy program into a beautiful new space, which has led to growing enrollment and expanded

programming.

Two of our newest area offices, Parkway

to leadership roles to improve communication,

Thanks to you, enrollment growth was coupled with increased student gains.

West and Jefferson, have experienced incredible growth, due in part to partnerships with Mooncrest Neighborhood Programs and CCAC South as well as citizenship preparation classes. We appreciate the leadership support of BNY Mellon and the Jefferson Regional Foundation for investing in these areas.

Behind the scenes, we reorganized our staff and promoted nine members staff coaching and strategic focus. We also welcomed nine new team members, including CEO Carey Harris.

We elected a new board president, Kathy Sullivan of Clark Hill, and thanked President Emeritus Gary Singery for leading the organization through a period of tremendous growth and change.

Setting the stage for our future, we

Continued on page 3 >>

FAST FACT: Your generosity created better lives through learning for 5,168 parents, workers and neighbors last year.



ICYMI: Celebrating Diversity

This past spring, our Family Literacy program began creating dolls for the "We're All Neighbors Collection," which will be available for loan at Whitehall Public Library in the new year. Dolls represent six different countries and are dressed in clothing designed and sewn by our students. Each will be accompanied by her own personal bio.

YEAR IN REVIEW

Continued from page 2

launched Ready & Relevant—a new vision for increasing our impact on the region. We are working to ensure that Literacy Pittsburgh prepares students to be ready and relevant for the region's economic growth by tailoring our courses to student career goals and workforce needs, and by embedding college and career planning into our service

delivery. We set a goal to raise \$1 million to invest in these initiatives and have already secured half of this funding from local foundations, including a three-year investment from the Heinz Endowments.

We are proud of the progress we have made thanks to our wonderful donors, volunteers and partners, and we look forward to building upon this success in the coming year. •



Iman attended a Giant Eagle hiring event at our Downtown Learning Center and was hired on the spot for a cashier position. She came to Literacy Pittsburgh this summer to brush up on her skills so she can enroll at CCAC this coming semester, and her new job will help her with college and day-to-day expenses.



ICYMI: Advocating for Skills

CEO Carey Harris met with state and federal elected officials to garner support for increased investment in skills training that will ensure that more Americans qualify for high-demand jobs that pay a living wage. According to the National Skills Coalition, 93% of voters support investment in programs that educate and train workers.

SPOTLIGHT ON SUCCESS: ZACK

Embarking on a new journey in life, thanks to you

Zack came to
Literacy Pittsburgh
in 2018 because he
wanted a change. He
knew he needed to get
a better job but the
first step was a high
school equivalency
diploma. He searched
online and found
Literacy Pittsburgh's
Downtown Learning
Center.

"I like the atmosphere and being around a lot of people," Zack explains. "It feels like school."

Math was his biggest challenge. He dropped out in 11th grade and hadn't

"It's life-changing and opens up so many goals."

done much math since. He admits that he had a really hard time at first.

Zack persevered and in July 2019 he passed the four required GED® exams.

"My teachers were both awesome. I would have never gotten there without them," Zack says.

Zack is now exploring his career options with the help of our workplace skills manager.

He is looking into



Triangle Tech's welding program and "can't wait" to tour the campus and learn more.

"I have to change and evolve. I want to be better a year from now," Zack says. •



2018-19 REVENUE

Contributions

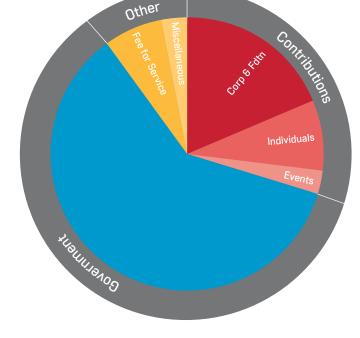
Corporations & Foundations \$762,763 Individuals \$330,540 Special Events \$122,355 **Total Contributions** \$1,215,658

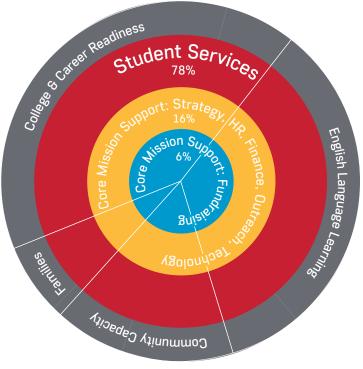
Government Grants

Total Government \$2,446,935

Other

Workplace & Fee for Service \$276,256 Investments/In-kind/Misc. \$118,407 Total Other \$394,663





2018-19 EXPENSES

Student Services

College & Career Readiness \$1,336,497
English Language Learning \$1,113,855
Building Community Capacity \$531,768
Family & Children \$225,000
Total Student Services \$3,207,120

Core Mission Support

Management & General\$691,909Fundraising\$235,482Total Core Mission Support\$927,391

TOTAL EXPENSES \$4,134,511

2018-19 PROGRAMS

STUDENTS SERVED

COLLEGE AND CAREER READINESS

Reading, writing, math High school equivalency diploma prep

Workplace skills

1,430

ENGLISH LANGUAGE LEARNING

English classes
Citizenship prep
Immigrant support

1,331

CHILDREN & FAMILIES

Family literacy
Oasis Intergenerational
Tutoring

495

BUILDING COMMUNITY CAPACITY

Compass AmeriCorps

1,912

CORE PROGRAM OUTCOMES



Employment Outcomes

764 \(\) 32% over PY17-18



High School Equivalency 89 ▲ 305% over PY17-18



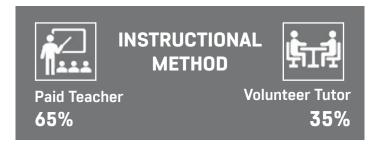
Enter Postsecondary Education

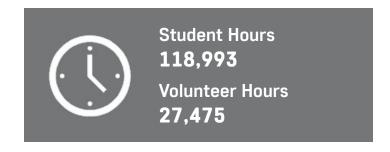
30 \(\) 30% over PY17-18



Educational Level Gains

764 =same as PY17-18





EMPLOYMENT UPON ENTRY

Unemployed 60%

Employed 40% ▲ 4% over PY17-18

EDUCATION UPON ENTRY

Less than high school diploma

52% \(\Lambda \) 3% over PY17-18

Postsecondary 33%

HS diploma 15%

Note: Data includes outcomes of subcontracted grantee, Goodwill of Southwestern Pennsylvania.

IN YOUR NEIGHBORHOOD

Literacy Pittsburgh provides services throughout Allegheny and Beaver Counties. Students are taught in classroom, small group and one-to-one settings. Service areas reflect population density and are designed to meet the unique student needs in various communities.

BEAVER COUNTY

Students 177 Volunteers 18

NORTH HILLS

Students 151 Volunteers 83

EAST SUBURBS

Students 92 Volunteers 51

PARKWAY WEST

Students 163 Volunteers 47

SOUTH PITTSBURGH

Students 81 Volunteers 10

SOUTH HILLS

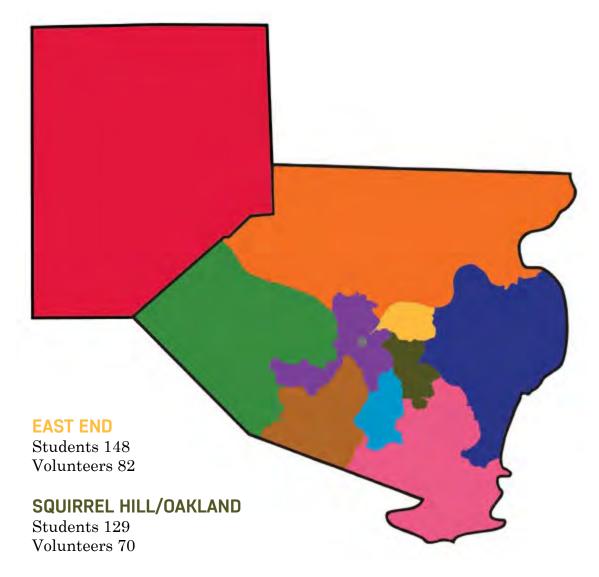
Students 173 Volunteers 80

JEFFERSON

Students 80 Volunteers 25

CENTRAL CITY

Students 36 Volunteers 24



DOWNTOWN LEARNING CENTER

Students 830 Instructors/Volunteers 22

SUBCONTRACT: GOODWILL OF SOUTHWESTERN PA

Students 474 Instructors/Volunteers 33



ICYMI: Beaver County Expansion

In July 2018, Literacy Pittsburgh became the sole provider of adult literacy programs in Beaver County, following a program closure. Our ever-creative teachers enlisted a student's help to hang the new sign and practice real-life math skills.

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\$5,000-\$9,999

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ICYMI: 44 New Citizens

Many of Literacy Pittsburgh's English Language Learning students have a goal of becoming a U.S. citizen. Candidates must live in the U.S. for five years, pass an English reading and writing test, and answer 10 of a possible 100 questions about U.S. history and government. Focused citizenship classes help students to prepare.

AMBER

Continued from page 1

tailored for these individuals.

Amber learned about APRI from her probation officer. It is really important to her to get her life on track and provide for her two children, ages 12 and 13.

"It is hard to get a good-paying job with a criminal background," Amber explains. "This program gives

me a chance to do that so we can live comfortably."

Amber attended class at Literacy Pittsburgh for twelve hours over three weeks to brush up on algebra, decimals and geometry.

"Although Amber seemed a little overwhelmed at first, she learned very quickly and was always enthusiastic and optimistic," her instructor Luke

Fredland explains. Amber repeated her math test and

gain the skills and certifications needed to enter the

"This program gives me a chance to get a good-paying job so we can live comfortably. My kids are rooting for mommy."

demonstrated the ability she needed to advance through APRI's entrance process.

Once accepted, Amber will attend class daily for eight weeks to

construction trade. Amber is excited about the opportunity APRI provides for her and her two children. "My kids are rooting

for mommy." •

FAST FACT: Last year, we enrolled 326 "fast-track" students like Amber, a 16% increase over the previous year.

LITERACY PITTSBURGH

OUR MISSION

Better lives through learning.

OUR VISION

A more inclusive and productive community driven by access to education.

OUR VALUES

- We believe that all people deserve the opportunity to learn in a place where their strengths are celebrated.
- We respect all people and their ability to shape their own lives.
- We have a duty to earn the trust of everyone we work with.
- Our collective well-being depends on welcoming diverse cultures and perspectives.
- As a leader, we embrace the responsibility to innovate, model best practices, and grow.









